



MANITOBA BARREL RACING ASSOCIATION

2019

SPONSORSHIP PACKAGE

Established in 1997

Purpose to promote the sport of barrel racing in Manitoba by providing barrel race competitions in which each horse and rider has an equal opportunity to be competitive at his or her own level.

INTRODUCTION

The Manitoba Barrel Racing Association (MBRA) was formed in 1997 by a small group of barrel racers who felt the need to start a club that would promote and manage this fast-growing sport. Since organizing 21 years ago the association has grown to just over 850 members.

The association is run by an elected board of directors who are passionate about barrel racing in Manitoba and watching our beloved sport continue to grow and thrive in Manitoba. The purpose of the board of directors is to enforce the rules and by-laws we have in place for horses and riders and encourage a positive environment at all of our sanctioned jackpots hosted throughout Manitoba Saskatchewan, Ontario and North Dakota.

MBRA offers Open, Youth, Select and Pee Wee memberships and sanctioned jackpots are in a divisional format of 3D or 4D allowing competitors that opportunity to compete at their own level with the chance of being rewarded for their work.

Last year there were 175 season jackpots sanctioned by the Association these are the events that give members the opportunity to qualify for year end finals. Attendance is mandatory at 5 jackpots (2 on Manitoba soil) for Open division competitors and Youth and Select division competitors are required to compete at 3 jackpots (1 on Manitoba soil).

MBRA consists of members of all ages and levels of competitors who all play a vital role in the success of our association. We appreciate the contributions of everyone involved in the association from competitor, to jackpot host, to volunteer or fan without them our association would not see the success it has!





Site 175 Comp 56 RR1
Brandon, MB
R7A 5Y1

Dear Potential Partner,

The Manitoba Barrel Racing Association (MBRA) Finals offers an exciting opportunity to show support to competitors and their families involved in the sport of barrel racing with sponsorship opportunities. We welcome all of our past sponsors as well as new ones to join us for our extremely popular year end finals.

Our association relies on the support of sponsors to ensure the success and growth of our event. Our 22nd annual finals are scheduled for October 3rd through 6th at the Keystone Centre Brandon, MB. Last year the association booked stalls for 460 horses and our largest division the Open division had approximately 360 competitors. It was one of our biggest finals with the stands being full all weekend with spectators and we expect 2019 to be no different.

The prize money and awards grow every year and the event is eagerly anticipated by the members to get a chance at winning a prize or a share of the payout over three days of competition. We offer opportunities to Open, Youth and Select competitors plus side pot opportunities for Manitoba Bred Horses and horses of Futurity and Derby Age.

In recognition of the many supporters we have, the MBRA strives to give back as much as possible. Sponsorship packages are set up to offer special promotion activities such as event program ads, banners in the arena, name listing on the website, announcer recognition and the opportunity to present the award to the winner.

Included in this package is a list of what each level of sponsorship offers.

For additional information about our association please feel free to visit our website at mbra.ca.

To discuss sponsorship opportunities or for further information about our event please feel free to contact me at 204-871-4960.

Sincerely,

Shannon Bowers



SPONSORSHIP BENEFITS

Under \$100 CHROME Sponsor

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program

\$100-175 RHINESTONE Sponsor

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program
- Ready to print Business card ad (supplied by sponsor) in the MBRA Finals Program

\$200-225 SILVER Sponsor

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program
- Ready to print ¼ page ad (supplied by sponsor) in the MBRA Finals Program

\$250 COPPER Sponsor

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program
- Ready to print 1/3 page ad (supplied by sponsor) in the Finals program
- Will receive picture of winner and presentation

\$500 GOLD Sponsor

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program
- Ready to print 1/2-page ad (supplied by sponsor) in the Finals program
- 1 sponsor supplied banner in the arena for the event
- Will receive picture of winner and presentation
- Announcer recognition during event
- Website link from MBRA Sponsor page
- Booth space at MBRA Finals at sponsor rate.

\$1000-4000 PLATINUM

- Name listing as a supporter:
 - On the MBRA website
 - In the Finals Program
- Ready to print full page ad (supplied by sponsor) in the Finals program
- 2 sponsor supplied banners in the arena for the event
- Will receive picture of winner and presentation
- Announcer recognition during event
- Website link from MBRA Sponsor page
- Booth space at MBRA Finals

\$5000 plus DIAMOND ~To be designed with sponsor

All sponsors will receive an opportunity to present their award to the winner Finals weekend.